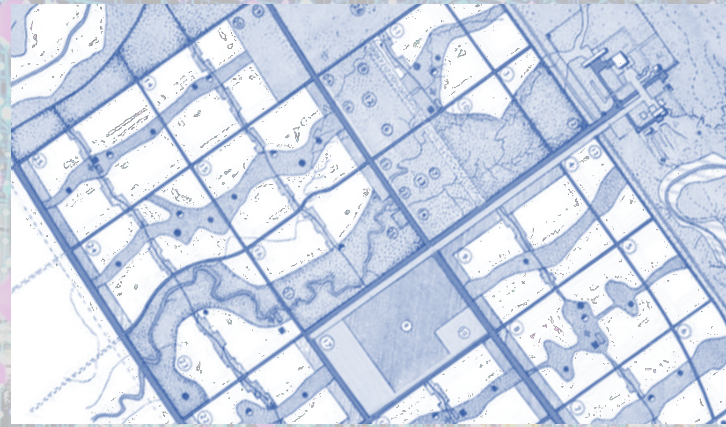


# CHANDIGARH LIGHT FESTIVAL

- A city more focussed on public areas FOR THE PEOPLE. The city has always at the forefront of urban trends and solutions.
- To revive dead urban spaces and create international tourism and global recognition
- To create a platform for dialogue and exchanges in lighting industry in the context of urban design and art
- City designed on the principals of light and shadow. Only seems fitting to be the first Indian city to flip the meaning of light festivals.



## ADVANTAGES OF A LIGHT FESTIVAL

- The return on investment could be as high as 3.5times
- Massive successes in image regeneration of dead urban spaces noted through case studies
- Better lighting practices observed in host cities over the years
- International recognition
- Civic pride

## PLANNING AND STAGES OF PROPOSED LIGHT FESTIVAL

